Dr. L. RATHAKRISHNAN

1. Designation : Senior Professor and Head

School of Management Studies

2. Department/School : Department of Rural Industries and

Management / School of Management Studies

3. Qualification : M.A., M.Phil, Ph.D, P.D.F (LSE, (U.K)

4. Experience (in years) : Teaching: 30 years

Research: 7 years 9 months

5. Area of Specialisation : 1.Rural Industries and Management

2.Rural Economics & Extension Education

3. Environmental Economics

6. Mobile Number : 9486735125

7. E-mail ID : lrathakr@gmail.com

9. Scopus ID : 56820100600 10. Google Scholar ID : OzI3xvcAAAAJ 11. IRNS Link for details profile : Expert ID 95046

12. Research Guidance:

Родина		Awarded	
Degree	Total	For the Period 2019-2024	Guiding
Ph.D	11	-	4

13. Publications:

S.No.	Category	Total	For the period 2019-2024
1.	No. of UGC CARE Listed Publications	30	6
2.	Books Published	10	3
3	No. of Chapters in Edited Volume/	42	1
	Proceedings		

Select Publications (2019-2024)

S.No.	Title of the Article	Name of the Journal	I/N	ISBN/ISSN	Vol.	Pg	Month and Year
1	Empirical Verification of Demonetisation on Micro and Small Entrepreneurs	Journal of Extension and Research	N	0972-351X	XIX	67- 74	Jan Dec. 2019
2	Ease of Doing Business and Industrialisation Climate An Empirical Study	Suraj Punj Jr. of Multidisciplinary Research	I	2394-2886	Special issue	11- 19	May 2019
3	Entrepreneurship Strategy and Success Factor of Family Business entrepreneurs: Case Study from Tamil Nadu	International Journal of Scientific Research in Engineering and Management	I	2582-3930	04 (10)	1-4	October 2020,
4	Micro Small and Medium Agri-Business in Kerala: Business Opportunities and Challenges	South Indian Journal of Social Sciences	I	09728945	20 (5)	128- 136	Apr. 29 -30 2022,
5	Government Initiated FPOs: Lesson learned and Challenges	Rabindra Bharati Journal of Philosophy	I	09730087	23 29):	17- 21	Jul. 2022,
6	The Role of Small Farmers Agribusiness Consortium (SFAC) Towards Doubling Farmer's Income: The Case of Kerala, India	Asian Journal of Agricultural Extension, Economics & Sociology	I	2320-7027	30 (20)	2-9	2023



14. Sponsored Projects	: 3
15. No. of Seminars / Conferences / Workshops organized (2019-2024)	:1
16. No of Presentations in Seminars / Conferences (2019-2024)	: 14
19. No. of Invited Talks in National / International Conferences (2019-2024)	: 15

21. Additional Responsibilities (2019-2020)

- Dean, School of Management Studies
- Coordinator, MBA programme
- Member, BoM
- Member, Planning & Monitoring Board
- Member, Finance Committee
- Member, BoS
- Member, Academic Council
- Librarian i/c
- Finance Officer i/c
- Registrar i/c

22. Awards / Honours / Recognitions / Achievements: (2019-2024):

- World Bank Fellowship for PDF in LSE, London, UK
- Life Member in seven professional bodies & editorial board
- Underwent short training in IIM (Ahmedabad); ISEC (Bangalore); RGNIYD (Sriperumpudur); Pondicherry University (Pondicherry); Avinashilingam Institute of Home Sciences (Coimbatore); Institute of Hotel Management and Catering Technology (Tiruchirappalli)
- Member Coordinator, NAAC Peer Team Visit